

PERSONAL
INFORMATION

Martine George



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 martine@mgholistic.com

Sex Female | Date of birth 26/10/1967 | Nationality Belgian

POSITION

Managing Director MGHolistic

FWC PROFILE

Master Certified Coach (MCC)

MINIMUM YEARS OF
CONSULTING/
BUSINESS
EXPERIENCE

3 yrs	5 yrs	10 yrs	15 yrs	> 15 yrs
				X

PROFILE BIOGRAPHY

Martine George is a passionate Executive Master Coach, team coach, coach supervisor, facilitator, and trainer. She has more than 30 years of business experience across a range of functions and industries. Her practical experience enables her to deeply understand the challenges her coachees face.

She is the founder and Managing Director of MGHolistic, a company that provides leadership development coaching, coaching supervision, facilitation, and innovative training programs, with a particular focus on the talent development of experts, C-level executives, entrepreneurs, and PhD students.

In addition to being a Master Certified Coach (MCC) and Advanced Certified Team Coach (ACTC) with the International Coaching Federation (ICF), Martine is also a Certified Ontological Coach (NCC) through Newfield Network and a Certified Coaching Supervisor through CSA International (EMCC ESIA). She holds several other coaching certifications, including in Enneagram, Process Communication, MBTI, the Barrett Cultural Transformation Tool, Appreciative Inquiry and Somatic Coaching, and Systemic Coaching (ORSC). She has an international practice in executive coaching and coaching supervision.

Martine is also a Professor of Management Practice at Solvay Brussels School of Economics and Management, where she teaches Data Science and leads the Personal Development and Reflective Practice Program of the Executive MBA. Her teaching was recognized with a Senior Teaching Award in 2019.

WORK EXPERIENCE

Period	Organisation	Function
05/2015 - Present	MGHolistic SRL	Founder & Managing Director (Executive Coaching, Training, Consulting)
07/2014 – 10/2015	BNP Paribas Fortis, Belgium	Director, Head of People Analytics
10/2010 – 06/2014	BNP Paribas Fortis, Belgium	Director, Head of Marketing Analytics & Research
05/2009 – 10/2010	SWIFT, Belgium	Senior Manager Business Development (Network Intelligence)
10/2005 – 05/2009	ING, Belgium	Director, Head of Customer Intelligence (Senior Management)
11/2003 – 09/2005	BPost, Belgium	Head of Customer Relationship Management (CRM) (Middle Management)
05/2000 – 10/2003	Proximus S.A., Belgium	Database Analysis Manager

04/1997 – 04/2000	Tractebel Engineering, Suez Group, Belgium	Knowledge-based Method Analyst
10/1992 – 03/1997	Université Libre de Bruxelles, Belgium	Researcher, Ph.D. Candidate (Physics, speech modelling, artificial intelligence)
10/1990 – 09/1992	Physiol S.A., Liège	R&D specialist (Biophysics, Optics)

PROJECT EXPERIENCE

Training, Facilitation, Coaching & Advisory Board & Board Experience

Selection of relevant project experience:

October 2025 - Today: Coaching Foundations Program (ICF Level 1 accreditation in progress)

Role: Academic Director / Trainer / Mentor Coach

Academic Director, Trainer, and Mentor Coach for the Coaching Foundations Program at Solvay Brussels School, a programme that is part of the Executive MBA curriculum.

Most relevant subdomains: Coaching Foundations

February 2025 - Today: Executive and Team Coaching of the Co-Founders of Startups

Role: Executive and Team Coach

Executive coaching and relationship coaching for the co-founders of startups based in Paris.

Most relevant subdomains: Executive Coaching

September 2024 - Today: Coaching for PhD Students – Solvay Brussels School

Role: Coach

This coaching includes individual sessions for students who are at least in their third year of doctoral studies, as well as group coaching for first- and second-year doctoral students.

Most relevant subdomains: Individual and Group Coaching

November 2023 - Today: Leadership Development Program (Aviation)

Role: Executive Coach

Coached individually Leaders and High Potential of an International Institution (Aviation) based in Belgium to develop their interpersonal & leadership skills

Most relevant subdomains: Executive Coaching

April 2023 - Today: Senior Management in a Health Scale Up, Brussels

Role: Executive Coach

- Coached individually and in group managing partners and senior managers of a Health scale up in Brussels.

Most relevant subdomains: Executive Coaching & Group Coaching

July 2023 – March 2024: Executive Committee in a SME, Brussels (Public Sector)

Role: Executive Coach

- Coached individually the members of the Executive Committee of a SME (80 persons) to develop their interpersonal & leadership skills in their recently appointed role as Director
- Facilitated group coaching sessions with the whole Executive Committee

Most relevant subdomains: Executive Coaching & Group coaching

January 2015 – Present: Solvay Brussels School of Economics and Management

Role: Career Coach and Head of the Personal Development and Reflective Practice Program within the EMBA

- Accompany EMBA students in their professional journey: preparing them for important conversations and supporting them in their post EMBA personal branding.
- Lead Personal Development and Reflective Practice Program, select the coaches, facilitate plenary workshops on communication style, values and vertical development.

Most relevant subdomains: Coaching, Training

January 2022 – December 2023: Solvay Lifelong Learning ASBL

Role: Board Member

- Member of the Board

Most relevant subdomains: Advisory, Corporate Governance,

June 2022 – June 2023: EMCC Belgium

Role: Board Member

- Administrator in charge of Individual Accreditation

Most relevant subdomains: Advisory, Corporate Governance, Coaching

May 2022 – Present: Agilytic, Brussels

Role: Advisory Board Member

- Consulting in Business Analytics

Most relevant subdomains: Advisory, Innovation, Data Science

OTHER PROFESSIONAL EXPERIENCE

2015 – PRESENT	Professor of Management Practice Solvay Brussels School (SBS)
2016 – PRESENT	Maître de Conférence – Lecturer & Supervisor/Assessor ULB
10/2018 – 12/2019	Vice-Dean of Education Solvay Brussels School (SBS)
2019 – PRESENT	Adjunct Professor/Coach ICHEC
2014 – 2016	Executive Director ESSEC, Accenture in Strategic Business Analytics, Paris
1998 – 2000	Physics Lecturer Institut Parnasse
1989 – 1992	Research Assistant ULiège

EDUCATION AND TRAINING

2020 – 2022	MSc. in Applied Positive Psychology & Coaching Psychology University East London, UK
10/2010	Strategies for Leadership (Executive Education) IMD, Lausanne, CH
10/2007	Marketing Metrics and link to Financial Consequences (Executive Education) Wharton Business School, University of Pennsylvania, PA, USA
2006 – 2008	Master in Business Administration Edinburgh Business School, UK

- 1992 – 1997 **PhD in Physics**
Université Libre de Bruxelles, Belgium
- 1994 – 1995 **Upper High School Teaching Accreditation in Physics**
Université Libre de Bruxelles, Belgium
- 1986 – 1990 **MSc in Physics**
Université de Liège, Belgium

PERSONAL SKILLS

Mother tongue(s) French

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1
Dutch	B1	B1	B1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Driving licence

B

Certificates

- Organisation and Relationship System Coaching (ORSC Certification) – in progress
- Organisation and Relationship System Coaching (ORSC Training) – 2025
- Dancing in Group Supervision, CSA International - 2025
- NeuroMindfulness® Coach Certification • Practitioner Level - 2025
- Supervision Individual Accreditation (ESIA), EMCC - 2024
- Advanced Certified Team Coach, ICF - 2024
- Master Certified Coach (MCC), ICF - 2024
- Leadership Embodiment I & II – Leadership Embodiment Institute - 2024
- Vertical Development for Coaches and Leaders, Vertical development Institute – 2024
- Coaching Supervision, CSA International - 2023
- Senior Practitioner, EMCC since 2021
- iEQ9 Enneagram Certified Practitioner – 2018
- Certified by Kahler Communication as Process Communication Certified Trainer – 2017
- Certified by Newfield Network - Ontological Coaching (CO, US), PCC level - 2016
- MBTI Certified Practitioner - 2014
- Certified by Barrett Values Center – Certified Cultural Transformation Tools Consultant – 2014
- Certified by Kahler Communication as Process Communication Certified Coach - 2013
- Trained by Values OnLine on facilitation of values alignment - 2013
- Graduated by Fielding Graduate School - Hosting World Cafés – The Fundamentals – 2013
- Certified by l'Institut Français d'Appreciative Inquiry as Appreciative Inquiry Practitioner – 2013
- Graduated by Newfield Network (CO, US) - Ontological Coaching - 2012
- Certified by Leading & Coaching Academy as Coaching, ACC Level - 2010

Communication skills

Excellent communication skills (spoken & written)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Computer skills and competences

Good command of MS office suite